

Kagan Ipekci

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I'm in my last semester studying Visual Communication Design at İstinye University, and I recently completed the Google UX Design Certificate.

My main focus is designing digital experiences that are actually intuitive for the user, but I also like to keep my hands in a few different creative pots. You'll usually find me working in Figma or Aseprite, along with a lot of the Adobe suite, especially Photoshop, Illustrator, After Effects, and Premiere.

While studying in university, I've picked up a pretty diverse mix of skills spanning UX design, video editing, logo creation, and pixel art. Really, my work mostly comes down to visual storytelling and trying to put myself in the user's shoes.

Currently, I'm preparing for my Master's applications and looking forward to jumping into a full time UX Designer role soon. Ultimately, my goal is to build a career where I can create products that actually make a difference, without losing my connection to the creative disciplines that got me into design in the first place.

PROFESSIONAL EXPERIENCE

Ronesans Holding - Turkey

July 2025 - August 2025

Graphic Designer - Intern

- Designed graphics and came up with fresh visual ideas from scratch using Photoshop and Illustrator.
 - Adapted and resized existing designs in Illustrator to make sure they fit whatever new specs or formats we needed.
 - Jumped into After Effects to edit videos, clean up footage, and fix any visual glitches that popped up.
 - Worked closely with the rest of the design team, we got along really well and kept the work flowing smoothly.
 - Helped out with day to day organization in Excel to keep everyone on track.
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TECHNICAL SKILLS

UX Design & Strategy

User-centered design, digital experience architecture, empathy-driven design, interaction design, usability testing, visual storytelling, accessibility (A11y)

Design & Creation

Research & Ideation: User Research, Empathy Maps, User Personas, User Journey Maps, Competitive Audits

Prototyping & UI: Wireframing, Low & High-Fidelity Prototyping, Mockups, Mobile-First Design, Figma

Visual & Motion Design: Adobe Photoshop, Adobe Illustrator, After Effects, Premiere Pro, Logo Creation

Specialty Digital Art: Pixel Art (Aseprite)

SOFT SKILLS

Strong communication

Adaptable, detail-oriented, and proactive

Committed to quality, and continuous learning

EDUCATION

Istinye University

Visual Communication Design

CERTIFICATIONS & WORKSHOPS

Google UX Design Certificate - *Google*

Certificate · February 2026

UX Design: 7 Implementation Planning - *Linkedin*

Certificate · July 2021

IELTS Academic - *British Council*

C1(7.5) - December 2025

PORTFOLIO LINK

Personal Portfolio Link

Check out my portfolio for recent projects in UX, pixel art, and rebranding.

[Behance Portfolio Link](#)

HOBBIES

Creative: Amateur YouTube content creation

Media & Culture: Reading books, reading comic books and manga, watching movies and TV shows

Leisure & Wellness: Archery, playing video games, visiting new countries

Discovery: Exploring new music artists